



MOTT'S PLUS JUICES

Introducing Mott's Plus Juice

Mott's Plus is a line of juices formulated specifically with the entire family's health needs in mind. Kids will love the great taste of the blended juices and moms will love the nutrients found in Mott's Plus for Kids' Health and Mott's Plus Light.

Mott's Plus for Kids

Mott's Plus for Kids' Health is 100% juice with 100% of the Daily Value (DV) for vitamin C, 10% of the DV for vitamin A and 10% of the DV for calcium. It has no added sugar and is naturally fat-free and low in sodium.

Mott's Plus for Adults

Mott's Plus Light is an apple juice beverage made for adults who love the refreshing taste of apple juice but are managing their calorie and sugar intake. Mott's Plus Light has half the calories and sugar of regular 100% apple juice* and has 100% of the DV for vitamin C to help support a healthy immune system. It also has 20% of the DV for vitamin D and 10% of the DV for calcium to help maintain strong bones. Naturally fat-free, Mott's Plus Light contains 50% juice.

Varieties

Mott's Plus for Kids' Health is available in 64-ounce multiserve bottles in Apple Grape and Apple Punch juice. Mott's Plus Light is available in 64-ounce multiserve bottles in Apple juice.

Eating fruit provides a variety of health benefits. Fruits contain many vitamins and minerals that help children and adults stay healthy. People who eat more fruits and vegetables in an overall healthy diet have lower risks of some chronic diseases¹. MyPyramid recommends people choose a variety of fruits². Mott's offers a number of products to help people of all ages meet their daily recommended fruit requirements.

REFERENCES

1. United States Department of Health & Human Services, 2005. Available at: <http://www.health.gov/dietaryguidelines>

2. United States Department of Agriculture, 2005. Available at: <http://mypyramid.gov>

*An 8 fl oz serving of Mott's Plus Light provides 60 calories, 14g sugars. An equal amount of regular 100% apple juice provides 120 calories, 28g sugar.

MOTT'S PLUS FOR KIDS' HEALTH APPLE GRAPE

CONTAINS 100% JUICE



Nutrition Facts

Serving Size
8 fl oz (240 mL)
Servings Per Container 8
Calories 130
Calories From Fat 0

Amount/Serving	% Daily Value*
Total Fat 0g	0%
Cholesterol 0mg	0%
Sodium 40mg	2%
Potassium 240mg	6%
Total Carbohydrate 32g	11%
Sugars 30g	
Protein 0g	
Vitamin A 10%	Vitamin C 100%
Calcium 10%	Iron 4%

* Percent Daily Values (DV) are based on a 2,000 calorie diet.

Not a significant source of saturated fat, trans fat and dietary fiber.

INGREDIENTS: WATER, APPLE JUICE CONCENTRATE, GRAPE JUICE CONCENTRATE, CALCIUM LACTATE, ASCORBIC ACID (VITAMIN C), VEGETABLE JUICE FOR COLOR, VITAMIN A PALMITATE.

MOTT'S PLUS FOR KIDS' HEALTH APPLE PUNCH

CONTAINS 100% JUICE



Nutrition Facts

Serving Size
8 fl oz (240 mL)
Servings Per Container 8
Calories 120
Calories From Fat 0

Amount/Serving	% Daily Value*
Total Fat 0g	0%
Cholesterol 0mg	0%
Sodium 40mg	2%
Potassium 240mg	6%
Total Carbohydrate 30g	10%
Sugars 28g	
Protein 0g	
Vitamin A 10%	Vitamin C 100%
Calcium 10%	Iron 6%

* Percent Daily Values (DV) are based on a 2,000 calorie diet.

Not a significant source of saturated fat, trans fat and dietary fiber.

INGREDIENTS: WATER, APPLE JUICE CONCENTRATE, GRAPE JUICE CONCENTRATE, PINEAPPLE JUICE CONCENTRATE, CALCIUM LACTATE, NATURAL FLAVORS, ORANGE JUICE CONCENTRATE, CHERRY JUICE CONCENTRATE, ASCORBIC ACID (VITAMIN C), FRUIT AND VEGETABLE JUICES FOR COLOR, VITAMIN A PALMITATE.

MOTT'S PLUS LIGHT APPLE

CONTAINS 50% JUICE



Nutrition Facts

Serving Size
8 fl oz (240 mL)
Servings Per Container 8
Calories 60
Calories From Fat 0

Amount/Serving	% Daily Value*
Total Fat 0g	0%
Cholesterol 0mg	0%
Sodium 35mg	2%
Potassium 120mg	3%
Total Carbohydrate 15g	5%
Sugars 14g	
Protein 0g	
Vitamin C 100%	Calcium 10%
Iron 2%	Vitamin D 20%

* Percent Daily Values (DV) are based on a 2,000 calorie diet.

Not a significant source of saturated fat, trans fat, dietary fiber and Vitamin A.

INGREDIENTS: WATER, APPLE JUICE CONCENTRATE, NATURAL FLAVORS, MALIC ACID, CALCIUM GLUCONATE, CALCIUM LACTATE, ASCORBIC ACID (VITAMIN C), SUCRALOSE, VITAMIN D3.

Tip from
MyPyramid

Offer children a choice of fruits for lunch².

